FOR: BENEFICIAL HOLDINGS, INC. (OTCPK: BFHJ)



Real Estate Financial Services Energy Management

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# BENEFICIAL HOLDINGS ANNOUNCES SECOND QUARTER RESULTS

**Montvale, NJ, September 26, 2013** – Beneficial Holdings Inc. (OTCPK: BFHJ) today announced the results of operations for the second quarter ended June 30, 2013 (pending the completion of its previously-announced acquisitions and FINRA approval of a previously-announced reverse split of its common stock to accommodate the acquisitions).

The Company recorded \$70,000 of revenue for the three months ended June 30, 2013. The net loss for the period was \$145,490 (nil per share before the effects of the Company's announced 1:5000 reverse split of its common shares) and a loss of \$0.01 per share after considering the aforementioned reverse split).

At June 30, 2013 there were 4,099,999,952 common shares outstanding (820,000 after considering the effects of the reverse split); and the Company's Series B Preferred Stock was convertible into 4,267,346,889 common shares (2,000,000 after considering the effects of the reverse split). The weighted average number of fully diluted common shares for the three months ended June 30, 2013 was 8,367,346,841 before the aforementioned reverse split and 22,081,633 after considering the effects of the reverse split.

For the six months ended June 30, 2013 the Company recorded \$120,000 of revenue and a net loss for the six month period \$211,066 (nil per share before the effects of the Company's announced 1:5000 reverse split of its common shares and a loss of \$0.01 per share after considering the aforementioned reverse split). The weighted average number of fully diluted common shares for the six months ended June 30, 2013 was 8,367,346,841 before the aforementioned reverse split and 22,081,633 after considering the effects of the reverse split.

All such reported results and share counts are unaudited. Operating results for the comparable periods in 2012 are not relevant due to the previously-announced discontinuance of certain operations and changes in accounting methods. Due to the material nature of the effects of the Company's previously announced 1:5,000 reverse split of its common shares, management was advised to report financial results for the three and six month periods ended June 30, 2013 only when the transactions requiring the consummation of the reverse split were able to be disclosed. There were no common shares or equity-related securities issued by the Company during the second quarter or the first half of 2013. Additionally, no member of management or their beneficiaries has engaged in any sale or purchase of the Company's common shares or equity-related securities during the six months ended June 30, 2013.

These financial results DO NOT include the operations of the Company's previously-announced pending acquisitions. However, they do include the effects of the Company's previously-announced 1:5,000 reverse split of its common shares, which is pending FINRA approval.

Revenues for the three- and six-month periods were generated from the Company's asset management assignments. No revenue was generated from the Company's development assignments, due to such projects not yet commencing billable activities. While the Company offers no earnings guidance at this time, management expects to record revenue from development activities in the third quarter of 2013.

Summing up year-to-date activity, Gregory N. Senkevitch, Beneficial's Chairman, President and CEO said: "Our Project Solutions business is on track with expectations. Our recent announcement of the proposed acquisitions of 50% of Green RG Holdings, LLC and 100% of Green Econometrics is a game changer for our Company. Assuming the successful completion of due diligence, we expect to close these transactions shortly upon FINRA approval of our previously-announced 1:5,000 share reverse split. Our management team is presently working with the management of both our pending acquisitions to complete due diligence procedures and to ensure an orderly integration of our operations once the transactions are closed," Senkevitch pointed out.

Senkevitch continued: "As previously discussed, management is reporting its second quarter 2013 results with regard to the material impact of the Company's previously-announced 1:5,000 reverse split of its common shares, which is pending FINRA approval. Beneficial is not a fully-reporting company per SEC regulations. Management was advised, and deemed prudent, to only report the Company's operating results when it was able to fully disclose all aspects of the

Company's fully-disclosed significant transactions, which required the approvals of numerous parties."

"We are striving to create a corporate skill base that should enable us to offer services to owners and users of commercial and institutional properties and infrastructure well beyond those provided by traditional real estate service providers. We are 'Creating Value from Market Knowledge' every day, Senkevitch concluded."

# ABOUT BENEFICIAL HOLDINGS, INC.

Beneficial Holdings, Inc. is a holding company currently operating in the real estate services sector. The Company is seeking to acquire and invest in operating service-oriented businesses in the real estate, financial services and energy management sectors. For more information on the Company please visit our web site at <u>www.beneficial-holdings.net</u>.

# FORWARD-LOOKING STATEMENTS

This news release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. As a general matter, forward-looking statements reflect our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. These statements may be identified by the use of forward-looking terminology such as "may", "will", "expects", "plans", "estimates", "anticipates", "projects", "intends", "believes", "outlook" and similar expressions.

The forward-looking statements contained in this news release are based upon our historical performance, current plans, estimates, expectations and other factors we believe are appropriate under the circumstances. The inclusion of this forward-looking information is inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Future events and actual results, financial and otherwise, may differ materially from the results discussed in the forward-looking statements. Statements regarding the following subjects, among others, may be forward-looking: our business and investment strategy; our projected operating results; estimates relating to our ability to make distributions to our stockholders in the future and economic trends and economic recoveries.

All information in this release is as of September 26, 2013. The Company does not undertake a duty to update forward-looking statements, including its projected operating results. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this news release.

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